



The first, the cutest and the coolest kid's security mobile to market for 5 to 10 year olds.

"It's a **MYMO** and I want one"

MYMO is a unique, new concept in mobile phones for kids. It dials out to five numbers that the parent pre programs. So **SECURITY** and **COSTS** are **CONTROLLED**. Add to that the secure online tracking service, which enables parents to locate their child's MYMO.

So parents **BUY PEACE OF MIND**, knowing where their child is and the ability to contact them. More importantly the child can easily reach an adult at the press of a button. Little MYMO then looks like providing big benefits to kids and parents alike.

The three button MYMO is a cinch to use for children as young as 5yrs. They simply press a button and one of five numbers automatically rings. MYMO comes in funky shapes and colours, the CAT version comes in **ICEAGE WHITE, PIRATE BLUE OR PRETTY IN PINK**, with interchangeable faces, so you can add your own, to make your MO a MYMO!

The handset comes complete with detachable necklace and inbuilt earpiece and is made from the latest durable materials, for the extra wear and tear your discerning 5-10 year old **DEMANDS!**

Shiraz Lalani of the Daily Mirror says " it is a brilliant solution for parents who want their kids to have a mobile for safety reasons" 06/08/04 p.55

Carol Vorderman will be reviewing and testing MYMO in her column in the Daily Mirror next month, and Mandy Smith will be promoting MYMO on GMTV in September.

MYMO retails online at £59.99 and is supplied with an O₂ PAYG SIM card. Visit www.mymoshop.com to buy over the web and register for the tracking service that costs just £5 per month.

Full details are available through www.mymoshop.com

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