



SilverPhone.co.uk **MYMO**

Mymoshop.com Product Withdrawal Statement 11 Jan. 05

Communic8 Ltd, the distributor for CK Telecom Product HI001, branded MYMO for the UK has withdrawn the product from sale.

This product was designed specifically for the security of young children, has full parental controls, and calls just five numbers designated by the parent, it has no screen games or text facilities. It was a product to be used in emergencies, and was recommended for occasional use only. It was as our catch line states “a little peace of mind” for Parents concerned about the welfare of their children in a very insecure world.

We have never advertised or marketed this product, other than to parents, selling directly online, rather than through high street retailers and capitalising on the pester power so many retailers rely on. The phone is widely available across Europe though not through us, in leading toy shops, supermarkets and mobile retailers.

We have always taken a responsible line in marketing this product, consulting with leading children’s charities and spokesmen like Mr John Carr of the NCH and MET Police NMCPU. We have listened to and followed their advice all the way.

We do however respect the latest report by Sir William Stewart into the long term dangers associated with the exposure to radio waves produced by mobile phones. The decision to withdraw the product is taken in light of this new evidence, suggesting that long term exposure can damage health, especially in the underdeveloped skull tissue of very young children.

Although we feel the product if used as recommended with parental guidance is safe, we are not experts in either the radiation or medical fields that Sir William and his team are. It would be foolish, ignorant even if we were to simply ignore these findings as we are sure the major manufacturers will find all too easy to do. Simple common sense has convinced us, that even the remotest possibility of our product becoming health risk to any child is unacceptable.

We sincerely hope the networks and manufacturers deliberately targeting young children will follow the lead of a small independent company. We apologize to our customers for the inconvenience, and thank them very much for their support for a product we had hoped would make children safer.

We will be concentrating on our other products including the SilverPhone for the vulnerable elderly. www.silverPhone.co.uk

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